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A Starter's Guide to a Beautiful Career

A Day in the Life of a PLATFORM ARTIST

The first in a series profiling the beauty industry's most sought-after jobs

take it from us

Beauty school grads offer "survival guide" tips for students

to have and to hold

How to keep clients coming back

braided beauties

New takes on the classic style



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A MODERN SALON PUBLICATION



Braided Beauties

Braids are the rage right now—check out these different styles and try re-creating them on your clients.



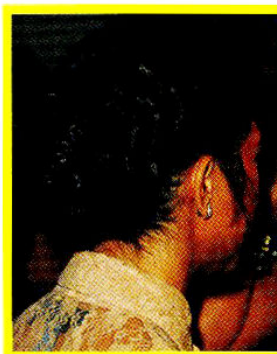
The Headband

1. Part hair on one side of the head, about 2-3 inches from the temple.
2. At the top of the part, separate three 1-inch sections of hair. Lightly tease each section so the strands won't slip.
3. Begin by tucking sections underneath one another, instead of crossing over. "Weaving underhand gives the braid an upraised effect so it will sit more prominently at the top of the head," advises Nicholas Penna, Jr., owner of SalonCapri in Dedham and Newton, Massachusetts.
4. After creating the initial base, continue this pattern, adding small pieces of hair each time (a miniature French braid will begin to form). When you reach the temple, stop braiding and resume the underhand braid until you meet the top of the ear.
5. Secure the braid with two bobby pins criss-crossed above the ear. Pull some hair from above to hide the pins.



Venice Hippie

1. Begin French braiding at the back of the head. Continue down, ending at the bottom of the opposite side at which you started.
2. Once you are out of hair to grab for your French braid, begin to do a messy fishtail braid.
3. "It looks best on people with long, thick locks. We love doing this look on our clients who have in Great Lengths extensions" say Nikki Lee and Riawna Capri, co-owners of Nine Zero One Salon and founders of 'Braid Bar' in Hollywood, California. "It gives the most dramatic effect and really showcases the braid the best. It will look like a side ponytail from the front with a fishtail braid coming down."



Braided Updo

1. Part hair down the center and create French pigtail braids starting in the front. Stand at the back of the head and direct the hair back. Stop at the back of each ear and clip the braid in place to hold secure.
2. Brush the remaining hair up into a ponytail and secure.
3. Loosely twist the hair from the ponytail around the ponytail holder and secure the ends.
4. Pick up the remaining end of the braid and finish off each side with a three-strand braid.
5. Wrap the braids around the loose twist and secure with bobby pins to the base.



The Waterfall

1. After drying the hair straight, section the hair from the part.
2. Take three sections on a diagonal. Begin braid; the section from the top is left out after you pick up an underneath section.
3. Continue braiding on the diagonal and leave out the section from the top.
4. "Remember when you pick up a section from the bottom you always leave the top section to fall through," says Matrix Artistic Designer, Franco Della Grazia. "Secure both braids by plaiting the hair into a pony."



The Bohemian

1. Section off the top of the hair from ear to ear. Gather that section into a ponytail pulling it slightly off center to the side, and secure with a clear hair tie.
2. Divide the section in two, one slightly larger than the other. Braid both sections separately and then join together at the bottom with another clear hair tie.
3. "Mess up the braids a bit," says Philip Pelusi, creator of Tela Beauty Organics. "To make the look modern, gently pull out small pieces on each braid."
4. Add a jeweled hair clip or sweep all the hair over to the side where the hair is gathered.

Other Braids To Try...

Check out facebook.com/modernsalon to see what braids the pros are loving!

