

MODERN

little
extras

On lashes, on lacquer,
on treatments and more!

PURE
PAGEANTRY

Festive Party Styles

Holiday Entourage

*Focusing on men is just one
way to boost seasonal biz.
Celebrity stylist April Barton
shares her techniques.*

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MODERN
SALON TV

Scan and watch!

Vance

Amazon Series™

Tired of being disappointed by other formaldehyde-free treatments that never live up to their claims?

Try **NEW Cysteine Complex Curl Softening Treatment** from the Amazon Series and put an end to disappointing hair treatment results!

The Benefits:

- Absolutely Formaldehyde-Free
- Carcinogen-Free
- Absolutely No Harsh Fumes
- Headache-Free
- No Irritating Effects

Cysteine Complex™

CURL SOFTENING TREATMENT

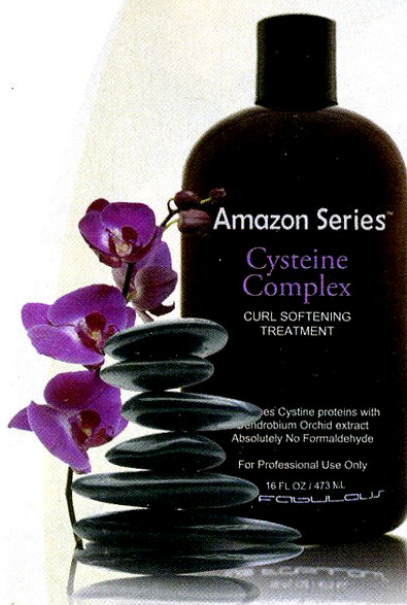
Cysteine Complex Curl Softening Treatment by Amazon Series works in synergy with hair's existing proteins to restructure, soften, and release curls from hair.

The reduction of curl volume as a result of applying Cysteine Complex is about 70% and last up to 20 weeks.

www.amazonseries.us

1.888.920.6008

call for free sample



STYLEWATCH

Sweeping Fringe

>>Lead stylist and owner of **SalonCapri** salons near Boston, **Nicholas Penna, Jr.**, shares how to create this new fringe.

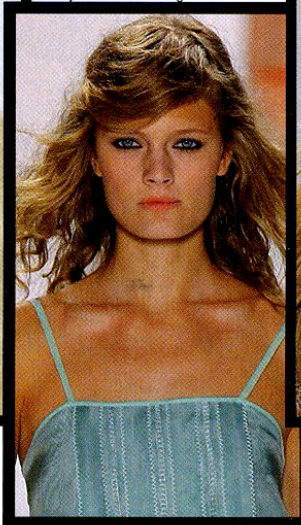
Try it: Blow dry the hair using a texturizing cream. As the hair begins to dry, scrunch to add natural wave. When dry, separate about four inches (in width) of hair from the front of the head. Using a natural bristle round brush, bring the hair across the forehead to create the swept look. Use small bobby pins to help secure the bangs.

Randy Brooke/WireImage

Leigh Vogel/Getty Images for Kerastase



Randy Brooke/WireImage



Fringe ruled at Jill Stuart during Mercedes Benz Fashion Week Spring 2012.

NAHA Adds Newcomer Stylist of the Year

>> The North American Hairstyling Awards (NAHA) has added a new category for 2012: **NAHA Newcomer Stylist of the Year**. To qualify to enter, the entrant must be a licensed cosmetologist with less than three years of professional experience. The new category seeks to recognize a rising talent in the professional hair styling industry and is meant to bridge the gap between Student Hairstylist of the Year and Hairstylist of the Year.

TO ENTER: A collection of three images must be submitted. Judging will be performed by the same level of internationally renowned stylists who currently judge all NAHA categories.

DEADLINE: Applicants can submit their entries online or through the mail. All entries must be received by February 9, 2012.

NAHA is part of PBA Beauty Week hosted by Cosmoprof North America. The 2012 NAHA Ceremony will be held July 22, 2012 at the Mandalay Bay Resort in Las Vegas, Nevada. For more information on categories and entry details, visit probeauty.org/naha.